

## **Chinese Management Scholars' Community (CMSC): Mentors' Camp**

**Date:** Wednesday, August 6, 2014

**Venue:** LeBow College of Business, Drexel University (3141 Chestnut Street, Philadelphia, PA 19104)

**\*\* *The program will be conducted in Chinese* \*\***

### **Purposes:**

- To inspire and reinforce the 薪 (心)傳 (“passing the baton”) ideals
- To share hands-on experiences with participants who will help spread the 薪 (心)傳 principle and provide mentorship to CMSC members and the international management community at large
- To advance participants' careers as business academics
- To identify the challenges and opportunities of East-West and/or ambicultural integration
- To reflect on what we have done and what we can do in the future to better serve CMSC and the Chinese management community in general

### **Target Audience:**

Participation in this camp is by invitation only. Participants will be joined by approximately 20 dedicated CMSC members. Invitation is made in consideration and recognition of participants' strong interest in and devotion to CMSC and its members over the past several years.

### **Facilitator:**

Ming-Jer Chen, University of Virginia  
([chenm@arden.virginia.edu](mailto:chenm@arden.virginia.edu); <http://www.mingjerchen.com>)

### **Coordinators:**

Tieying Yu, Boston College ([tieying.yu@bc.edu](mailto:tieying.yu@bc.edu);  
<http://www.bc.edu/schools/csom/faculty/bios/yu.html>)

Jiangyong Lu, Peking University ([lujiangyong@gmail.com](mailto:lujiangyong@gmail.com);  
<http://www.gsm.pku.edu.cn/faculty/lujiangyong.html>)

***\*Inquiries about the program should be directed to Tieying or Jiangyong.***

**Arrival and Registration:** 8:30-9:00 a.m.

<b>Session 1</b>	<b>09:00–09:30</b>	<b>Introduction and Overview</b>
<i>Ice breaking and community building</i>  <u>Facilitator:</u> Ming-Jer Chen (University of Virginia)		<u>Reading Assignments:</u> 1. “Becoming Ambicultural: A Personal Quest, and Aspiration for Organizations,” (Ming-Jer Chen), <i>Academy of Management Review</i> , 2014, 39, 1-19.  <u>Study Questions:</u> 1. What makes a community? What does it take to make a community capable of enduring?
<b>Session 2</b>	<b>09:30–10:45</b>	<b>Career Advancement</b>
<i>Advancing your business academic career</i>  <u>Facilitators:</u> Haibin Yang (Citi University of Hong Kong) Jane Lu (University of Melbourne)		<u>Study Questions:</u> 1. How can young academics jump-start their research careers? 2. How can you balance/integrate teaching responsibilities and research interests? 3. What does it take to establish a life-long research career?
<b>Break</b>	<b>10:45–11:00</b>	
<b>Section 3</b>	<b>11:00–12:15</b>	<b>East-West Balance and Integration</b>
<i>East-West and/or ambicultural integration: challenges and opportunities</i>  <u>Facilitators:</u> Jiangyong Lu (Peking University) Wei Shen (Arizona State University)		<u>Study Questions:</u> 1. What are some cultural and institutional challenges associated with being an effective scholar and/or educator in the Western context? How can we overcome these challenges? 2. What are some cultural and institutional challenges associated with being an effective scholar and/or educator in the Eastern context? How can we overcome these challenges? 3. How do you balance the competing demands between East and West in your career and life at different stages?
<b>Lunch</b>	<b>12:15–13:45</b>	
<b>Section 4</b>	<b>13:45–15:00</b>	<b>CMSC as a Community</b>
<i>Reflections on what we have done and what we can do in the future to better serve CMSC and the Chinese management community in general</i>		<u>Study Questions:</u> 1. What can we do to strengthen the bonds between CMSC members?

<u>Facilitators</u> Tieying Yu (Boston College) Guoli Chen (INSEAD)		2. How can we make CMSC sustainable? 3. What is the ONE thing you deem most important for the global Chinese management community? 4. What are CMSC's "value propositions"? What can CMSC do for global Chinese management scholars? 5. What is the ONE thing you can offer to the development of the global Chinese management community?
<b>Break</b>	<b>15:00–15:15</b>	
<b>Session 5</b>	<b>15:15–16:30</b>	薪(心)傳 (Passing the Baton)
<i>Our roles as scholars, educators, and individuals in society</i>  <u>Facilitators:</u> Ming-Jer Chen (University of Virginia) Hao-Chieh Lin (National Sun Yat-sen University)		<u>Reading Assignments:</u> 1. “管理专业的问题根源：与人文脱节、典范太少” (高宜凡)，远见，2012，3月号，页34。 2. “先生”，中信出版社，2012。  <u>Study Questions:</u> 1. As a scholar (or teacher), how can you use the ambicultural perspective to enrich your research (or teaching) and live a balanced life? 2. How can you use the ambicultural perspective to build your research and career?
<b>Break</b>	<b>16:30–16:45</b>	
<b>Session 6</b>	<b>16:45–17:15</b>	<b>Closing Remarks</b>
Facilitators: Ming-Jer Chen (University of Virginia)		<u>Reading Assignments:</u> 1. “How Will You Measure Your Life?” (Christensen, C. M.), <i>Harvard Business Review</i> , 2010, July-Aug., 46-51. 2. “当离开这个世界的时候，你想让别人记住什么” (谢岚)，星期日新闻晨报，2012年11月4号。  <u>Study Questions:</u> 1. What three strategic insights into career and life have you gained today that can help you cope with the challenges or capitalize fully on

	<p>the opportunities available to you in academia?</p> <p>2. If there is only ONE thing you will do in your career, what is it? If there is only ONE thing you will do in your life, what is it?</p>
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**Tieying Yu** is an associate professor at Boston College. She received her M.S. in Economics from Fudan University and her Ph.D. from Texas A & M University. Her research interests focus on global strategy and competition, competitive dynamics and competitor analysis. Her work has been published in flagship journals such as *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies* and *Journal of Management*. Prior to her academic career, Dr. Yu worked in the banking industry in Shanghai.

**Jiangyong Lu** is an Associate Professor of Strategic Management at Guanghua School of Management, Peking University. He received his Ph.D. from the University of Hong Kong. His current research interests include international entrepreneurship, international investment, and venture capital investment, with a focus on emerging economies. His papers have appeared in top management and economics journals, including *Journal of International Business Studies*, *Strategic Management Journal*, *Strategic Entrepreneurship Journal*, and *Research Policy*. He has coauthored three books on strategic management.

**The Chinese Management Scholars' Community (CMSC)** is an informal, open-platform community that offers career-related services to Chinese (or Chinese-speaking) management scholars. Our community represents a grass-roots, voluntary effort initiated by individuals who are bonded by common interests and values. We are guided by our mission, to pass the baton (傳承), and our core values derive from the “middle” or “zhong” (中) philosophy: integrity, harmony, balance, integration, dynamics, and independence. Founded in 2006 by Ming-Jer Chen (<http://www.mingjerchen.com>) as a small “workshop” for Chinese scholars in strategic management dedicated to the development of well-balanced business academics, the group is now composed of 200-some members. Our current focus is on serving scholars in the macro management area, and we offer the following member-centered programs: 1) CMSC-Workshop; 2) CMSC-Reunion; 3) CMSC-RF (Research Forum); 4) CMSC-TF (Teaching Forum); 5) CMSC-Camp (Mentors' Camp).