

**Chinese Management Scholars Community (CMSC): The Workshop
Building a Balanced Research-Centered Academic Career**

Date: Wednesday, August 9, 2017 (9 a.m. to 5 p.m.)

**Training room 1 (1st Floor), 55 Park Place Building, Georgia State University
55 Park Place, Atlanta, GA**

Purpose:

1. To learn how to become a dedicated and effective researcher and teacher
2. To foster a rewarding and integrated research/teaching career and a balanced life
3. To learn how to conduct programmatic research
4. To learn how to publish in premier management journals
5. To provide ideas for surviving and thriving in the U.S. academic environment
6. To facilitate the development of a knowledge- and experience-sharing community for Chinese scholars

Target Audience:

1. Chinese scholars in management areas (e.g., strategic management, international business and management, entrepreneurship, organizational theory, organizational behavior, corporate governance, and technology and innovation management)
2. Doctoral students (especially those who have defended their dissertation proposal or are at least in their third year)
3. Junior faculty members (e.g., assistant professors)

Coordinators:

Jun Xia (jun.xia@utdallas.edu), Jindal School of Management, University of Texas at Dallas
Tianxu Chen (tchen234@oakland.edu), School of Business Administration, Oakland University

Panelists (alphabetical order):

Qian Gu, Georgia State University (qgu@gsu.edu)
Nan Jia, University of South California (Nan.Jia@marshall.usc.edu)
Han Jiang, University of Arizona (hjiang2@email.arizona.edu)
Jie Jiao, Tsinghua University (jjiao@sem.tsinghua.edu.cn)
Dan Li, University of Indiana (lid@indiana.edu)
Jing Li, Simon Fraser University (jingli@sfu.ca)
Yu Li, University of International Business and Economics, Visiting Scholar at Rice University (liyu@uibe.edu.cn, Yu.Li@rice.edu)
Junwei Shi, Zhongnan University of Economics and Law (jw.shi@163.com)
Stephanie Wang, University of Indiana (slwang@indiana.edu)
Yu Zhang, China Europe International Business School (yu.zhang@ceibs.edu)

Note: The program will be conducted in Chinese. If interested, please register at <http://cmse99.wixsite.com/2017cmse/2017-registration> or <https://cmsevent.wufoo.com/forms/2017-cmse-registration/> (before June 30th). For any logistical questions, please email Tianxu Chen or Jun Xia.

Outline Content

08:30 a.m.–09:00 a.m. Arrival and Registration		
Session 1	09:00–9:30	Introduction and Overview
		<p><u>Facilitators:</u> <i>Tianxu Chen, Jun Xia</i></p> <p><u>Introduction:</u></p> <ul style="list-style-type: none"> • Welcome remarks (guest speaker) • Overview of the program • Self-introductions
Session 2	09:30–10:30	Developing Theoretical Research
		<p><u>Facilitator:</u> <i>Jun Xia</i></p> <p><u>Reading Assignments:</u></p> <ol style="list-style-type: none"> 1. Sutton, R. I., and Staw, B. M. 1995. What a theory is not. <i>Administrative Science Quarterly</i>, 40(3), 371-384. 2. Weick, K. E. 1995. What theory is not, theorizing is. <i>Administrative Science Quarterly</i>, 40(3), 385-390. 3. DiMaggio, P. J. 1995. Comments on “What theory is not”. <i>Administrative Science Quarterly</i>, 40(3), 391-397. <p><u>Basic Questions:</u></p> <ol style="list-style-type: none"> 1. How to choose a theory for your research? 2. Is theory socially constructed?
Break	10:30–10:45	
Session 3	10:45–12:15	Conducting Programmatic Research
		<p><u>Panelists</u> (alphabetical order): <i>Tianxu Chen, Qian Gu, Nan Jia, Han Jiang, Dan Li, Jing Li, Yu Li, Junwei Shi, Stephanie Wang, Jun Xia, and Yu Zhang</i></p> <p><u>Reading Assignments:</u></p> <ol style="list-style-type: none"> 1. Davis, M. S. 1971. That is interesting. <i>Philosophy of Social Sciences</i>, 1: 309-344. 2. Colquitt, J. A., and Zapata-Phelan, C. P. 2007. Trends in theory building and theory testing: A five-decade study of the Academy of Management Journal. <i>Academy of Management Journal</i>, 50, 1281-1303. <p><u>Format:</u></p> <ul style="list-style-type: none"> • After brief discussions of the quest speakers on research pipelines, there will be round-table discussions. <p><u>Basic Questions:</u></p> <ol style="list-style-type: none"> 1. How do you go about developing your research stream? 2. What is your research and publication strategy?

		3. After reading this article, what implications do you see for the development of your own research program?
Lunch	12:15–13:45	
Session 4	13:45–15:15	Cultivating Empirical Research
		<p><u>Panelists</u> (alphabetical order): <i>Tianxu Chen, Qian Gu, Han Jiang, Dan Li, Jing Li, Yu Li, Junwei Shi, Stephanie Wang, Jun Xia, and Yu Zhang</i></p> <p><u>Reading Assignments:</u></p> <ol style="list-style-type: none"> 1. Ireland, R. D. 2008. Revisiting AMJ’s revise-and-resubmit process. <i>Academy of Management Journal</i>, 51(6), 1049-1050. 2. Shaw, J. D. 2012. From the editors: responding to reviewers. <i>Academy of Management Journal</i>, 55(6), 1261-1263. 3. Colquitt, J. A., and Ireland, R. D. 2009. Taking the mystery out of AMJ’s reviewer evaluation form. <i>Academy of Management Journal</i>, 52(2), 224-228. <p><u>Format:</u></p> <ul style="list-style-type: none"> • After brief discussions of the quest speakers on R&R experiences, there will be round-table discussions. <p><u>Basic Questions:</u></p> <ol style="list-style-type: none"> 1. What has your experience been in dealing with editors and reviewers? 2. What are the attributes of an effective revision and publication strategy?
Break	15:15–15:30	
Session 5	15:30–16:30	Building a Research-Centered Career and Balancing Career and Life
		<p><u>Facilitators</u> (alphabetical order): <i>Tianxu Chen, Qian Gu, Han Jiang, Dan Li, Jing Li, Yu Li, Junwei Shi, Stephanie Wang, Jun Xia, and Yu Zhang</i></p> <p><u>Format:</u></p> <ul style="list-style-type: none"> • After brief discussions of the quest speakers on the career-life balance, there will be round-table discussions. <p><u>Basic Questions:</u></p> <ol style="list-style-type: none"> 1. How do you balance the competing demands of career and life? 2. What makes a great researcher? What makes a great teacher? What do these two have in common? 3. What insights have you gained today that can help you?
Section 6	16:30–17:00	Closing remarks
		<u>Quest Speaker:</u> Jun Xia

Jun Xia is an associate professor of strategy and at University of Texas at Dallas. He received his Ph.D. from Texas Tech University. He teaches Ph.D. seminar in research method and undergraduate strategic management courses. His research interests are about resource dependence theory, institutional theory, social networks, and strategies. His research has appeared in journals such as *Strategic Management Journal*, *Journal of Management*, *Journal of Management Studies*, and *Organizational Research Method*.

Tianxu Chen is an assistant professor of strategic management at Oakland University. He received his Ph.D. from LeBow College of Business at Drexel University. He teaches strategic management courses and his research focuses on the interface between entrepreneurship, innovation and competitive dynamics. His research has appeared in journals such as *Research Policy* and *Strategic Management Journal*.