

## **Chinese Management Scholars Community (CMSC):**

### **Mentors' Camp**

**Date:** Wednesday, August 10, 2016

**Venue:** Room SGMH 1303, Mihaylo College of Business and Economics at California State University, Fullerton. **800 N. State College Blvd., Fullerton, CA 92831-3599**

**\*\* *The program will be conducted in Chinese* \*\***

#### **Purposes:**

- To inspire and reinforce the 薪 (心)傳 (“passing the baton”) ideals
- To share hands-on experiences with participants who will help spread the 薪 (心)傳 principle and provide mentorship to CMSC members and the international management community at large
- To advance participants’ careers as business academics
- To identify the challenges and opportunities of East-West and/or ambicultural integration
- To reflect on what we have done and what we can do in the future to better serve CMSC and the Chinese management community in general

#### **Target Audience:**

Participation in this camp is by invitation only. Participants will be joined by approximately 20 dedicated CMSC members. Invitation is made in consideration and recognition of participants’ strong interest in and devotion to CMSC and its members over the past several years.

#### **Facilitator:**

Ming-Jer Chen, University of Virginia  
([chenm@arden.virginia.edu](mailto:chenm@arden.virginia.edu); <http://www.mingjerchen.com>)

#### **Coordinators:**

Haibin Yang, City University of Hong Kong  
([haibin@cityu.edu.hk](mailto:haibin@cityu.edu.hk); <http://www.cb.cityu.edu.hk/staff/haibin/>)

Jiangyong Lu, Peking University  
([lujiangyong@gsm.pku.edu.cn](mailto:lujiangyong@gsm.pku.edu.cn); <http://www.gsm.pku.edu.cn/faculty/lujiangyong.html>)

Yan Ling, George Mason University  
([yling@gmu.edu](mailto:yling@gmu.edu); <http://business.gmu.edu/facultyandresearch/faculty/profile/50/52/>)

***\*Inquiries about the program should be directed to Haibin, Jiangyong or Yan.***

**Arrival and Registration: 8:30-9:00 a.m.**

<b>Session 1</b>	<b>09:00–09:30</b>	<b>Introduction and Overview</b>
<i>Ice breaking and community building</i>  <u>Facilitator:</u> Ming-Jer Chen (University of Virginia)		<u>Reading Assignments:</u> 1. “Becoming Ambicultural: A Personal Quest, and Aspiration for Organizations,” (Ming-Jer Chen), <i>Academy of Management Review</i> , 2014, 39, 1-19.  <u>Study Questions:</u> 1. What makes a community? What does it take to make a community capable of enduring?
<b>Session 2</b>	<b>09:30–10:45</b>	<b>Career Advancement</b>
<i>Advancing your business academic career</i>  <u>Facilitators:</u> Yan Ling (George Mason University) Anthea Zhang (Rice University)		<u>Study Questions:</u> 1. How can young academics jump-start their research careers? 2. How can you balance/integrate teaching responsibilities and research interests? 3. What does it take to establish a life-long research career?
<b>Break</b>	<b>10:45–11:00</b>	
<b>Section 3</b>	<b>11:00–12:15</b>	<b>East-West Balance and Integration</b>
<i>East-West and/or ambicultural integration: challenges and opportunities</i>  <u>Facilitators:</u> Jiangyong Lu (Peking University) Xiaowei Luo (INSEAD Business School)		<u>Study Questions:</u> 1. What are some cultural and institutional challenges associated with being an effective scholar and/or educator in the Western context? How can we overcome these challenges? 2. What are some cultural and institutional challenges associated with being an effective scholar and/or educator in the Eastern context? How can we overcome these challenges? 3. How do you balance the competing demands between East and West in your career and life at different stages?
<b>Lunch</b>	<b>12:15–13:45</b>	
<b>Section 4</b>	<b>13:45–15:15</b>	<b>CMSC as a Community</b>
<i>Reflections on what we have done and what we can do in the future to better serve CMSC and the</i>		<u>Study Questions:</u> 1. What can we do to strengthen the bonds

<p><i>Chinese management community in general</i></p> <p><u>Facilitators:</u>  Qing Cao (University of Connecticut)  Haibin Yang (Citi University of Hong Kong)</p>		<p>between CMSC members?</p> <ol style="list-style-type: none"> <li>2. How can we make CMSC sustainable?</li> <li>3. What is the ONE thing you deem most important for the global Chinese management community?</li> <li>4. What are CMSC's "value propositions"? What can CMSC do for global Chinese management scholars?</li> <li>5. What is the ONE thing you can offer to the development of the global Chinese management community?</li> </ol>
<b>Break</b>	<b>15:15–15:30</b>	
<b>Session 5</b>	<b>15:30–16:30</b>	<b>Mentors join the workshop: Building a Research-Centered Career and Balancing Career and Life</b>
<p><u>Facilitators:</u>  Ming-Jer Chen (University of Virginia)</p> <p><u>Format:</u></p> <p>In this section, participants in the mentor's camp will join the workshop. There will be round-table discussions to address issues associated with work-life balance as they pertain to an academic career.</p>		<p><u>Study Questions:</u></p> <ol style="list-style-type: none"> <li>1. How do you balance the competing demands of career and life?</li> <li>2. What makes a great teacher? What makes a great researcher? What makes a great business leader? What do these three have in common?</li> <li>3. What three strategic insights into research and career have you gained today that can help you cope with the challenges or capitalize fully on the opportunities available to you in academia?</li> </ol>
<b>Session 6</b>		<b>16:30–17:00 Closing remarks</b>
<p><u>Facilitator:</u>  Ming-Jer Chen (University of Virginia)</p>		

**Haibin Yang** is a Professor of Strategic Management at City University of Hong Kong. He received his Ph.D. in Strategic Management from University of Texas at Dallas. His research interests include strategic networks, innovation, entrepreneurship, and transition economy. His teaching interests are strategic management, international business, and China business. His research works have appeared in some top-tier management journals such as *Academy of Management Journal*, *Strategic Management Journal*, *Management Science*, and *Journal of Management*, etc.

**Jiangyong Lu** is a Professor of Strategic Management at Guanghua School of Management, Peking University. He received his Ph.D. from the School of Business at the University of Hong Kong. His current research interests include innovation, entrepreneurship and venture capital investment in China and outward FDI from China. He has published more than 30 papers in international journals of management (e.g., *Strategic Management Journal*, *Organization Science*, *Journal of International Business Studies*) and economics (e.g., *Journal of International Economics*), as well as 20 papers in top Chinese journals. He has also coauthored three books in Chinese.

**Yan Ling** is an Associate Professor in Management. She obtained her PhD in business administration from the University of Connecticut. Her primary research focuses on top management issues as they pertain to small, privately-held firms including family businesses and new ventures. She is interested in how the top-level management of small, privately-held firms may be different from that of large, publicly-held organizations. Her research has been published in journals such as the *Academy of Management Journal*, *Journal of Applied Psychology*, *Journal of Management*, *Journal of International Business Studies*, *Journal of Management Studies*, *Journal of Business Research*, and *the Journal of Organizational Behaviors*, among others.

**The Chinese Management Scholars Community (CMSC)** is an informal, open-platform community that offers career-related services to Chinese (or Chinese-speaking) management scholars. Our community represents a grass-roots, voluntary effort initiated by individuals who are bonded by common interests and values. We are guided by our mission, to pass the baton (傳承), and our core values derive from the “middle” or “zhong” (中) philosophy: integrity, harmony, balance, integration, dynamics, and independence. Founded in 2006 by Ming-Jer Chen (<http://www.mingjerchen.com>) as a small “workshop” for Chinese scholars in strategic management dedicated to the development of well-balanced business academics, the group is now composed of 500-some members. Our current focus is on serving scholars in the management area, and we offer the following member-centered programs: 1) CMSC-Workshop; 2) CMSC-Reunion; 3) CMSC-RF (Research Forum); 4) CMSC-TF (Teaching Forum); 5) CMSC-Camp (Mentors’ Camp).